



Department of Psychology

Annual Distinguished Alumni Speaker Series

Dr. David Janicke , Associate Professor

Department of Clinical and Health Psychology
University of Florida



September 18, 2009

4:00 – 5:00 PM; 3100 Torgesen Hall

“Weight, Cost, and Eating Behavior Outcomes from a Behavioral Weight Management Intervention for Children in Underserved Rural Communities”

One of the greatest challenges facing health promotion is translating research findings into evidence-based public health and clinical practices that are actively disseminated and widely adopted. Rural areas represent one of the largest medically underserved populations in the country and make the dissemination of effective health promotion programs particularly challenging. Given the limited resources often experienced by individuals in rural areas, examining the effective, costs and safety of interventions that can be disseminated to medically underserved areas has vital public health implications. Project STORY (Sensible treatment of Obesity in Rural Youth) investigated the effectiveness of interventions to promote weight management in overweight children and their parents in medically underserved, rural settings. Results may have significant implication for medical underserved rural settings with limited resources and access to health promotion services.

(Dr. Janicke received his Ph.D. from Virginia Tech in 2001. His current research interests extend to Pediatric psychology, health promotion, obesity, pediatric feeding issues, irritable bowel syndrome and recurrent abdominal pain, pediatric primary care and health care utilization).

