The Departments of Psychology, Marketing
and Management
at
Virginia Polytechnic Institute & State University

Present a Talk

“Using Measures of Happiness to Improve the Quality of Life in Societies”
by
Ed Diener, Ph.D.
Distinguished Professor Emeritus and Senior Scientist
Gallup Organization

DATE: March 17, 2016
TIME: 4:00 p.m.
PLACE: The Inn at Virginia Tech
(Latham Ballroom)

Ed Diener was a professor of psychology at the University of Illinois from 1974 until 2008 and is now Distinguished Professor Emeritus, and a Senior Scientist for the Gallup Organization. Dr. Diener is now also a Professor of Psychology at both the University of Virginia and University of Utah. He was the president of three scientific societies and the editor of Journal of Personality and Social Psychology. Dr. Diener was the founding editor of Perspectives on Psychological Science and a co-founder of Journal of Happiness Studies. He has over 340 publications and 118,000 citations of his work. Dr. Diener has been awarded many of the top scientific recognitions in psychology including the Distinguished Scientific Career Award from the American Psychological Association and the William James Lifetime Achievement in Research Award from the Association for Psychological Sciences.

Professor Diener explores the personality and cultural influences on subjective well-being (SWB), as well as the effects of income on well-being. He also works on the development and validation of diverse measures of SWB. Professor Diener recently has been exploring the beneficial effects of subjective well-being on health, social relationships, productivity, and citizenship. He spearheaded the drive to use national accounts of subjective well-being for policy purposes. In 2000 Diener proposed that nations establish national accounts of well-being, and he has a number of publications explaining and defending this idea, which is starting to be adopted in a number of nations.